



From Sumatran Jungles to United States Tires

United States Rubber Company plantations in Sumatra already total 100,000 acres. They produce a substantial percentage of the company's crude rubber requirements.

Through its foresight in purchasing in 1910 these great tracts—now in constantly increasing production—the United States Rubber Company is able to realize substantial economies in price and vital advantages in the control of the quality of its raw material.

This company is the only rubber manufacturer growing its own rubber supply in any large quantity.

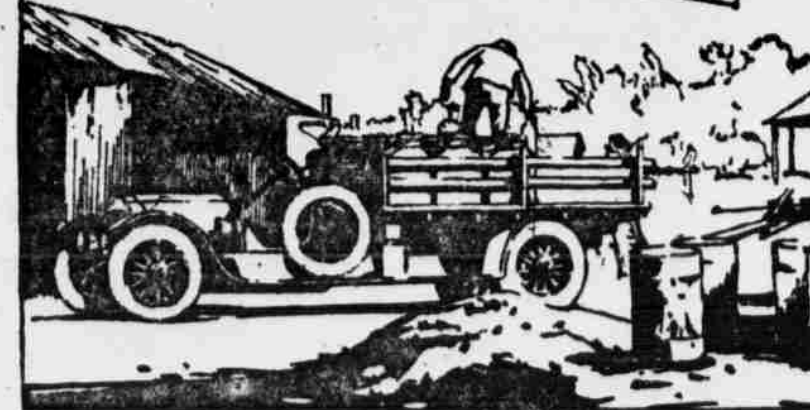
Experts of the United States Rubber Company spent many months in various parts of the world investigating rainfall, drainage, quality of soil, labor supply,

transportation facilities, etc., with a view to establishing their own source of supply. Perfect conditions were found in Sumatra.

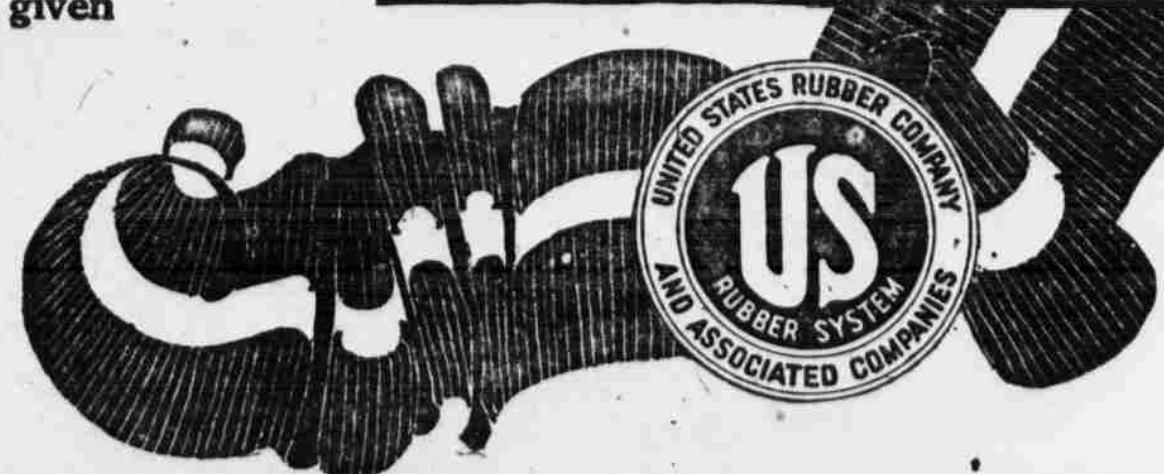
The tropic jungle was hewn away and tobacco lands replanted in rubber. Rubber trees were planted first by the thousands, then by the millions. Buildings were erected and machinery installed for cleaning and baling of rubber for export to America.

Today that Malayasian jungle is a flourishing province of civilization. It is operated by 20,000 workers. It has modern railroads, towns, schools, hospitals and churches.

The high quality of rubber received from these plantations—constantly enlarged—is reflected in the service given by United States Tires.



**United States Tires
are Good Tires**



United States Rubber Company